OCR Nationals in ICT  
Unit 4 Design and produce interactive multimedia products

AO1 Review existing interactive multimedia products

Review existing interactive multimedia products

Students to ensure that they have:

- Research three different interactive multimedia products should be reviewed:
  - Interactive multimedia websites
  - Educational and recreational computer games
  - Online and CD ROM/DVD ROM presentations
  - Commercial advertisements on CD ROM/DVD ROM

- For each interactive multimedia product reviewed candidates should:
  - Identify the intended audience
  - Identify the good and not so good features
  - State the aims of the interactive multimedia product
  - Comment on how the aims were met
  - If the aims were not met, why?
  - Suggest possible improvements

- Identify elements/techniques to use/not use in own product
- Used Print Screens to evident work

DISTINCTION

- Candidates identify the aim and the audience of the interactive multimedia product.
- Candidates give a thorough explanation of the good and not so good features of at least three interactive multimedia products, and suggest a range of valid improvements to help the product meet its aims.
- Candidates will identify techniques/elements from their research to use or avoid in their own interactive multimedia product.
- They explain why they will use/avoid these techniques/elements in their interactive multimedia product.